ABERDEEN CITY COUNCIL

COMMITTEE Full Council

DATE 23rd February 2011

DIRECTOR Gordon McIntosh,

Enterprise, Planning and Infrastructure

TITLE OF REPORT Drinking in Public Places Byelaw

Temporary Suspension

REPORT NUMBER:

PURPOSE OF REPORT

The purpose of the report is to seek permission to suspend the operation of the Aberdeen City Council Drinking in Public Places Byelaw 2002 to permit the responsible consumption of alcohol within the boundaries of the Duthie Park for the following event on the date and times detailed:

BP Summer Big Screens on Monday 4 July 2011 from 1800 to 2300hrs.

2. RECOMMENDATION(S)

Members are asked to instruct the City Solicitor to undertake the processes necessary to enact the suspension of the byelaw currently in operation, of the existing Aberdeen City Council Drinking in Public Places Byelaw 2002 within the boundaries of the Duthie Park for the following event on the date and times detailed:

BP Summer Big Screens on Monday 4 July 2011 from 1800 to 2300hrs.

3. FINANCIAL IMPLICATIONS

Advertising costs associated with the publicising of the suspension for 28 days. These costs are included within the existing budget for the delivery of this event

4. OTHER IMPLICATIONS

Health and Safety

Relevant health and safety audits and associated risk assessments will be carried out prior to the staging of this event.

Risk Management

Appropriate control measures will be put in place. Audience members will be asked to drink in a responsible manner and be discouraged from bringing glass bottles and cans.

Environmental

Efforts will be made to recycle the waste accumulated at this event.

Economic

This event creates a positive attitude in the city, assisting with the promotion of the area as a vibrant place in which to live, work and visit.

5. BACKGROUND/MAIN ISSUES

The BP Summer Big Screens will once again return to Aberdeen on Monday 4 July 2011 from 7.00pm to 10.30pm. The live transmission of the opera, Madame Butterfly, will be relayed direct to Aberdeen from the Royal Opera House, Covent Garden, London. The event is sponsored by BP and will be displayed on a 40 square foot screen complete with sound. The event is free and is expected to attract up to 3000 people of all ages and abilities.

This will be the 6th year, this event has taken place in Aberdeen and each year, the success of the event has grown alongside its popularity. Limited catering will be provided and although alcohol will not be on sale, it is expected that members of the public will bring a picnic with them which may include alcohol. A toilet, event steward and medical and welfare service will be provided alongside passing attention from Grampian Police.

In all previous years, this event has passed with no noted incidents reported in relation to alcohol.

The BP Summer Big Screens concept is:

- 1. to introduce opera in relaxed surroundings to new audiences
- 2. give people an opportunity to see the world's best
- 3. to provide free world class entertainment to families who might otherwise not be able to purchase tickets

The existing Aberdeen City Council Drinking in Public Places Byelaw 2002 will require to be suspended to allow the consumption of alcohol at this event. This will involve the creation of a new byelaw which enacts a temporary suspension of the existing byelaw. The new byelaw must be advertised to allow members of the public an opportunity to comment on the proposed suspension. The new byelaw will also require the approval of the Scottish Government.

IMPACT

Corporate - The report contributes to the delivery of the policies as outlined in the *Vibrant, Dynamic & Forward Looking* document:

Culture Arts and Sport

Develop Aberdeen as a culturally vibrant city through a range of excellent festivals and venues that attract the best in music, dance and theatre.

- 1. Support arts venues to bring the best and most innovative performances to the city.
- 2. Continue to support the best city festivals.
- 3. Recognise the contribution of sport, culture and the arts to promoting the area as a tourist destination.

Public-There are no human rights or equalities implications.

7. BACKGROUND PAPERS

There are no background papers.

8. REPORT AUTHOR DETAILS

Dawn Schultz
City Promotions Manager

Email: dschultz@aberdeencity.gov.uk

Tel: 01224 522767